



ОҢТҮСТІК-ҚАЗАҚСТАН <b>MEDISINA</b> <b>AKADEMIASY</b> «Оңтүстік Қазақстан медицина академиясы» АҚ	 SOUTH KAZAKHSTAN <b>MEDICAL</b> <b>ACADEMY</b> АО «Южно-Казakhstanская медицинская академия»
Scientific Committee on "Public Health"	59-27a-2026
Entrance exam to the specialized master's degree in educational programs 7M10102 "Public Health"	



**7M10102 "Entrance exam to the specialized master's degree in educational programs of public health Program**

**Shymkent, 2026**

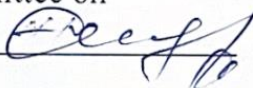
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The program of the entrance exam is the order of the Minister of Health of the Republic of Kazakhstan dated July 4, 2022 No. KR DSM-63 "On approval of state mandatory standards for levels of education in the field of healthcare" and "On approval of Standard rules for admission to educational organizations implementing educational programs of higher and postgraduate education" and on the basis of the order of the Minister of Science dated 31 October 2018, No. 600.

The entrance exam program was discussed at a meeting of the Scientific Committee on «Public Health».

" 03 " " 04 " 2026 G., Protocol No. 9

Chairman of the Scientific Committee on  
"Public Health"



Sarsenbaeva G.Zh.


Secretary of the Scientific Committee on  
"Public Health"



Kudyarova S.

Approved by the Scientific Council of JSC "YUKMA"

" 24 " " 04 " 2026 G., Protocol No. 4

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## Introduction

The purpose of the entrance exam to the specialized master's degree in the educational programs 7M10102 "Public Health" is to train competitive, competent scientific and pedagogical personnel with professional and scientific competencies and skills to implement in practical and scientific activities to meet the needs of the science, education and healthcare system. In the context of improving the healthcare system, it has become necessary to master the knowledge and skills of managing the activities of medical organizations based on the achievements of modern science, and clinical mentoring is being introduced and developed.

A highly qualified doctor is required not only to master professional qualities, but also to analyze activities, monitor, control, transfer knowledge to young professionals and students, and issues of integration of practice, science and knowledge are being updated. Development of measures to protect and promote public health, training of highly qualified specialists with managerial skills in the field of public health, able to implement them in practice and evaluate their effectiveness.


The purpose of the entrance exam is to identify the knowledge and competencies necessary for the successful development of the educational program with the further application of the acquired knowledge of students in professional activities in the field of science, education and healthcare.

The tasks of the entrance exam: - Formation of students' ability for self-improvement and self-development, the needs and skills of self-assimilation of new knowledge during their entire active life; - Formation and solution of modern scientific and practical problems, successful implementation of research and management activities; - Know the current state and prospects for the development of the healthcare system; - Improving knowledge on the development of measures for the management, protection and promotion of public health in the field of public health; - Knowledge of modern research methods.

### Questions for the entrance exam:

7M10102 OP "Public health"

1. Tasks of strategic planning.
2. Development of long-term plans for the development of healthcare organizations based on new technologies.
3. The need for modern healthcare.
4. Management accounting in medical organizations.
5. Economics, law, medicine are the components of effective work.
6. Methods of analyzing medical research data.


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7. Analysis of demand and consumers.
8. Samples of healthcare organizations (for financing and provision of services).
9. The concept of market management.
10. Features of medical activity.
11. The healthcare financing system.
12. The main elements of the healthcare financing system in Kazakhstan.
13. Global health and health diplomacy.
14. Quality management and the tools used in healthcare
15. Assessment of the governance process for the development of national healthcare.
16. Licensing and accreditation as a means of ensuring the quality of medical care.
17. Human resource management in a modern organization.
18. Fundamentals of hospital management.
19. The role of the joint commission on the quality of medical services.
20. Management in healthcare. The main performance indicators of a medical organization.

#### **4. List of recommended literature.**

##### **Main:**

1. Management and economics of Pharmacy [text]: teacher / Ed. I. A. Narkevicha. - M.: GEOTAR-Media, 2017. - 928 P.
2. Lisitsyn, Yu. P. Public Health and Health [text]: учебник / Yu. P. Lisitsyn, G. E. Ulumbekova. - 3-e ISD., pererab. and the ball. The Ministry of education and science of the Russian Federation. Rec. Gou VPO " first Gos. med.UN-t im. I. M. Sechenova". - M.: GEOTAR-media, 2015. - 544 PP.
3. Sarsenbaeva G. zh. public health: manual / Sarsenbaeva G. zh. - 2nd head. - Karaganda: IP "Aknur", 2019. - 184 pages.
4. Public Health and health [electronic resource]: teacher / Lisitsyn Yu. P., Ulumbekova G. E. - 3-e ISD., pererab. and the ball. - Electron.text from. (43.1 MB). - M.: GEOTAR-Media, 2017. - El. opt.disc (CD-ROM).
5. Sarsenbaeva, G. zh.Public Health Protection: a manual.- 2nd edition-Karaganda: AKNUR, 2019. - 184 P. <https://aknurpress.kz/reader/web/1362>
6. Buleshov M. A. Public Health and healthcare: textbook/.- Almaty: Evero, 2020. - 244 pages.
7. Syzdykova, K. Sh. Management in health care-Almaty: IP ISD-Vo "Aknur", 2015. - 236 s
8. Management in healthcare: lecture series / Zh. s. Tulebayev [zh. B.]. - Almaty: AKNUR, 2016. - 258 pages.
9. Wilton, N. introduction to HR management [text] = an introduction to human

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resource management: textbook / N. Wilton, R. Sharp; Oct. language. AUD. "I don't know," he said.B.]. - 3rd head. - Almaty: National Translation Bureau, 2019. - 532 pages.

10. Griffin, R. Management [ text] = Management: textbook / R. Griffin; Oct. language.AUD. G. A. Abdullina [etc.]. - 12th edition. - Almaty: National Translation Bureau, 2018. - 768 P

11. Management of personnel in the health system: workshop / A. A. Maukenova[and Dr.]. - Karaganda: Medet Group LLP, 2016. - 128 P

12. Public Health and health [electronic resource]: teacher / Lisitsyn Yu. P., Ulumbekova G. E. - 3-e ISD., pererab. and the ball. - Electron.text from. (43.1 MB). - M.: GEOTAR-Media, 2017. - El. opt.disc (CD-ROM). 13. Buleshov M. A. Public Health and healthcare: textbook/.- Almaty: Evero, 2020. - 244

#### **Online resources (additional sources)**

- WHO.int -official website of the World Health Organization
- Kaznmu.kz -kaznu educational materials
- Medelement.com -clinical protocols and certificates of the Republic of Kazakhstan
- Elibrary.ru - Russian database of medical articles
- Nla.kz -National Library of Kazakhstan (electronic resources)
- [https://www.elib.kz/ru/search/read\\_book/674/](https://www.elib.kz/ru/search/read_book/674/)